



GMC

BLUE CHIP

TRUCKS & TRACTORS

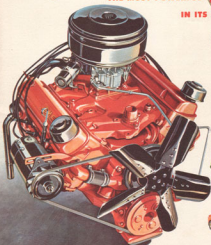
SERIES 100-370

With

THE MOST POWERFUL TRUCK ENGINE



IN ITS CLASS





GMC 6 1/2-FT. PICKUP BODY
For Models 101 and 101-B



GMC 8-FT. PICKUP BODY
For Models 103, 103-B, 103
and 103-B



GMC BLUE CHIP MONEY MAKERS

with
GMC-BUILT CABS AND BODIES

meet
ALL YOUR HAULING NEEDS

at
EFFICIENT, LOW COST OPERATION



GMC 9-FT. PICKUP BODY
For Models 303 and 303-B



GMC SUBURBAN PICKUP BODY
For Deluxe Model 101-B



8-PASSENGER DELUXE SUBURBAN

Passenger seats are easily interchanged to suit your personal needs or removed for spacious cargo up to 3000 lbs. GVW.



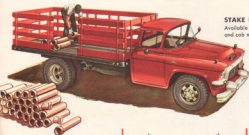
PICKUP MODELS

Up to 8800 lbs. GVW.
Suburban pickup available only with deluxe equipment.



PANEL MODELS

Up to 8800 lbs. GVW.
Also available with deluxe equipment.



STAKE RACK BODIES

Available on conventional chassis and cab models up to 22,000 lbs. GVW.

DUAL PURPOSE CHASSIS AND CAB MODELS

For truck or tractor service up to 22,000 lbs. GVW—32,000 lbs. GCW.

CONVENTIONAL CHASSIS AND CAB MODELS

For truck or tractor service up to 22,000 lbs. GVW—32,000 lbs. GCW.

Chassis with flat-back cowl also available.



GMC 7 1/2-FT. STAKE RACK BODY
For Models 103 and 103-B



GMC 9-FT. STAKE RACK BODY
For Models 303 and 303-B



GMC 12-FT. STAKE RACK BODY
For Models 303, 303, 303-B, 373
and 373-B



GMC 7-FT. PANEL BODY
For Models 101 and 101-B



GMC 9-FT. PANEL BODY
For Models 303 and 303-B

GM SPEED-LINE STYLING

GMC presents the smartest trucks on the highway and what's more, passenger car comfort and conveniences are prominent throughout with such features as the panoramic wrap-around windshield and the optional wrap-around rear window . . . sponge rubber luxury type seats adjustable for individual posture . . . beautiful two-tone interiors . . . and jet-stream ventilation. Then there's the deluxe equipment available with cab and panel models that includes chrome appointments . . . colored interiors harmonizing with exterior colors . . . and many other comforts and conveniences for the passenger as well as the driver.



GMC: 89 INCH DUAL-PURPOSE DESIGN

provides the accessibility of conventional models and the advantages of cab-over-engine. Its compactness and agile maneuverability makes it ideal for operations such as city deliveries in congested areas; and is the only tractor to haul a 35-ft. trailer in States that require the overall length not to exceed 45-ft.



WHY the trend to V-TYPE ENGINES?

Because . . . their inherent basic design makes them especially desirable for truck use.

V-type engines offer . . .

- ▶ Maximum horsepower per cu. in. of displacement.
- ▶ Maximum horsepower per pound of engine weight.
- ▶ High horsepower ratings.
- ▶ High compression ratios.
- ▶ Sustained net torque rating throughout a wide range of engine speeds.
- ▶ Slow rate of piston travel in feet per minute.
- ▶ Excellent fuel distribution to each cylinder.
- ▶ Short overall length from fan to flywheel.
- ▶ Rigid block construction.
- ▶ Short crankshaft with more overlap of crankpins and journals.

